

Default Question Block



2017 Sustainable Business Awards Application

Is sustainability on your organization's radar? Have you made a product or process more sustainable or has an individual within your organization stood out as a true sustainability leader?

If so, we encourage you to apply for the annual Sustainable Business Awards!

This award program is designed to honor Wisconsin businesses making significant sustainable business decisions that demonstrate that saving money and improving a business' environmental & social performance can go hand-in-hand.

The Sustainable Business Awards are designed to recognize businesses for their efforts in developing innovative products, processes, and leaders. We have heard that being recognized for your sustainability leadership will strengthen your relationships with customers, employees, prospective employees and your supply chain.

Do note that the Green Masters Program is designed to recognize businesses for their overall accomplishments in sustainability. The Sustainable Leadership Award is for an individual (or perhaps a team) and not for a company. The Sustainable Product and Process Awards are given to a company for specific product or process innovations.

Small businesses are encouraged to apply, and there will be separate awards in each of the categories below for small businesses. There are three awards: Sustainable Leadership Award, Sustainable Product of the Year, and Sustainable Process of the Year.

Apply by May 1, 2017. The Awards ceremony will be held at Inpro Corporation in Muskego on Thursday, June 22nd, in conjunction with a panel discussion.

I. Background Information

Please provide your business name:



Please provide the name of the person applying

Business Size:

- Very small (<10)
- Small (between 10 and 100)
- Medium between (101 and 500)
- Large (>500)

Business Sector:

- Automotive
- Brewing
- Business to Business Trade
- Construction & Development
- Educational
- Energy (generation, transmission and efficiency)
- Finance and Insurance
- Food & Agriculture
- Forestry & Wood Products
- Healthcare

Primary Wisconsin Address:

Street	<input type="text"/>
Street (additional info)	<input type="text"/>
City	<input type="text"/>
Zip Code	<input type="text"/>
Email Address	<input type="text"/>
Verify Email Address	<input type="text"/>

II. Questions Specific to the Award You are Applying For

Instructions:

Apply only for one of the Sustainability Business Awards in each application (you can apply for all three, but please fill out three separate applications)

Keep in mind that sustainability encompasses environmental, social and economic performance. As you complete your nomination below, please address triple bottom line aspects or impacts of your product, process, or leadership. Traditionally, applications with more information and actual data have scored better.

Sustainable Product of the Year

Describe and quantify (as possible) the direct (and possibly indirect benefits) that have occurred as a result of your product design or redesign.

We encourage you to provide as many details as possible in as many of the below categories as possible:

How sustainability was incorporated into the design of the product

Information Gathered from the Supply Chain During Product Development

Sustainability of Materials' Choices and Sourcing

Energy Efficiency of the Product

Water Efficiency of the Product

Time Savings Aspects of the Product

End of Life Aspects of Product

Minimization of Waste and Emissions During Production Process (emissions/effluents and materials management)

Integration of Sustainability into Transportation Decisions for Product

Other Sustainability Aspects of the Product

