

August 2011

Arandell Corporation – Vending Machine Provider

Arandell Corporation is a privately owned printer located in Menomonee Falls. Established in 1956, the company specializes in printing high quality catalogs. They ensure that the paper they use originates from well managed forests, and they are certified by the Forest Stewardship Council, Sustainable Forestry Initiative, and Program for the Endorsement of Forest Certification.

Challenge

Arandell offers coffee and packaged foods to its employees in vending machines. In 2010, Arandell's contract with its vending machine provider was due for renewal, and Arandell considered this an opportunity to increase the sustainability of this service. Their current provider sold coffee only in disposable cups, and Arandell was interested in employees being able to use their own reusable mugs for coffee.

Strategy

Arandell reviewed vending providers and selected Watson's Vending and Foodservice, Inc., of Sheboygan. Watson's coffee machines allow the use of reusable or disposable cups, and Arandell was impressed by the company's overall commitment to service and innovative ideas.

Watson's provided stainless steel travel mugs to Arandell's employees for use with the new coffee machines. The mugs are co-branded with Arandell's and Watson's logos, and employees get a ten-cent discount on coffee when they use these (or any other reusable) mugs.

In addition to Watson's waste-reducing coffee machines, the company's other sustainability-focused offerings include efficient vending machines and healthy food. The vending machines are illuminated with efficient LED lighting, and the foods they offer are more compatible with Arandell's wellness program.



Arandell's reusable mug

Results

The new coffee machines were installed at the beginning of 2011. In the first nine months, Arandell avoided the use of over 14,000 disposable cups. With the ten-cent reusable mug discount, Arandell employees have saved more than \$1,400 by bringing their own coffee mugs.

Arandell projects an annual savings of 19,000 paper cups. Watson's provides a periodic report to Arandell detailing the amount of coffee served in disposable versus reusable cups, allowing Arandell to track their progress and communicate it to their employees. In the future, Arandell may consider additional incentives for using reusable coffee mugs.

Together the six LED-illuminated vending machines save Arandell just over \$100 per year in electricity costs over the previous fluorescent-lighted machines. This benefit comes at no cost to Arandell, since the vending provider switch necessarily meant that the previous provider would reclaim their machines and the new provider would supply their own.

Perhaps due to their additional efficiencies, Watson's was more affordable than Arandell's previous vendor. Employees have expressed appreciation of Arandell's effort to reduce paper cup waste.

David Treis, Vice President and General Manager, Arandell Corporation: dct@arandell.com

Green Tier Program
Wisconsin Department of Natural Resources
Bureau of Cooperative Environmental Assistance

Mark McDermid
608-267-3125
mark.mcdermid@wisconsin.gov

