



**For Immediate Release**

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## **WISCONSIN SUSTAINABLE BUSINESS COUNCIL ANNOUNCES FINALISTS FOR THE 2023 SUSTAINABLE BUSINESS AWARDS**

**Milwaukee, Wisconsin** – The Wisconsin Sustainable Business Council (WSBC) is proud to announce its 2023 Sustainable Business Award Finalists. The Sustainable Business Awards celebrate recipients for showing cutting-edge environmental, social, and governance leadership while rewarding them for being leaders in their industry and community. The finalists demonstrate leadership, initiative, and innovation and make measurable impacts across their businesses and the communities they serve.

Jessy Servi Ortiz, Managing Director of WSBC, says, “Businesses play a crucial role in delivering solutions to customers and markets. These awards recognize Wisconsin businesses for delivering value through sustainable integration and driving sustainable adoption and innovation in the market.”

**The Sustainable Business Award finalists for 2023 are:**

### **Sustainable Product Finalists**

- Résiste® 15% PCW by Appvion
- Upcycled Chicken Stock by Kerry
- WorkForce Enterprise Series: AM-C4000, C5000, C6000 by Epson

### **Innovative Service Finalists**

- CIRBUS Low Carbon from PACE Equity
- ESG Services, Prizma LLC

### **Sustainable Leadership – Executive Finalists**

- Greg Schlafer, President & CEO, Foremost Farms
- Scott Andersen, Co-Owner & Director of Stakeholder Stewardship, Artisan Dental
- Steve Thomas, Chief Risk and Compliance Officer, Kohls Corporation

### **Sustainable Leadership – Champion Finalists**

- Cindy Bohlen, Chief Mindfulness Officer, River Water Partners
- Kevin Tubbs, Vice President and Chief Ethics, Compliance and Sustainability Officer Oshkosh Corporation
- Michelle Miller, Sustainability Manager North America, Symrise

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The Award winners will be announced at the WSBC Awards Reception at Findorff in Madison, on November 15, 2023. The WSBC hosts their annual conference the following day at TruStage.

A special leadership award is also given in honor of WSBC's founder and executive director emeritus. The Thomas L. Eggert Leadership Forward Award recognizes Eggert's legacy and countless contributions to the Wisconsin Sustainable Business Community. This award recognizes individuals who have supported and contributed to growing and extending the network of sustainability resources across Wisconsin. This award will also be announced at the awards reception on the eve of [WSBC's 16<sup>th</sup> Annual Conference](#).

- For more information about the **Awards Reception and WSBC Conference**, visit: <https://www.wisconsinsustainability.com/2023conference>
- For more information about the Awards, visit: [www.wisconsinsustainability.com/awards](http://www.wisconsinsustainability.com/awards)
- To see last year's award winners, visit <https://www.wisconsinsustainability.com/2022-winners>

#### **ABOUT THE WISCONSIN SUSTAINABLE BUSINESS COUNCIL**

The Wisconsin Sustainable Business Council's (WSBC) mission is to advance sustainable principles and practices through the power of business. As a member-driven organization, they support companies and sustainability professionals to educate, measure, and improve their sustainability outcomes and collaborate for shared success. For over 16 years, they have brought businesses together to solve sustainability challenges and work to address environmental, social, and governance actions in business, meeting companies where they are and assisting them with greater profitability and sustainability strategy integration. WSBC is an affiliate of WMEP Manufacturing Solutions. For more information, visit <http://www.wisconsinsustainability.com/>