



2022 Sustainability Champion Award Application

The Sustainable Business Awards recognize businesses and individuals that are prioritizing sustainability and making strides towards impactful change in Wisconsin. The winners of these awards demonstrate leadership, initiative, innovation and are making measurable impacts. The Sustainable Business Awards celebrate recipients for challenging conventional business practices, and for demonstrating cutting-edge environmental, social, and governance leadership while rewarding them for being leaders in their industry and community.

2022 Sustainability Champion Award

The Sustainability Champion Award is designed to recognize individuals or teams that deliver both short-term and long-term solutions that provide documented social, environmental, and economic value and results. Sustainability reflects both a mindset and a value set and these individuals/teams freely share their passion, wisdom, and dedication to their work. A Sustainability Champion embraces the possibilities of change and integrates principles of sustainability into day-to-day business operations. The Sustainability Champion Award is designed to recognize the vision and commitment of individuals and/or teams that often go unrecognized.

The Sustainability Champion award will go to an individual who:

- Creates systems that integrate sustainability, for example, develops metrics, policies, or processes
- Works to generate buy-in and align sustainability with corporate culture
- Engages stakeholders on sustainability through multiple channels, recognizing and celebrating successes
- Creates opportunities for leadership and/or innovation in others or departments
- Makes sustainability personal and perhaps contributes to their community in a meaningful way Goes above and beyond, whether sustainability is their job title or not

Award Eligibility & Instructions:

- The business has its headquarters or operations in Wisconsin
- The business the champion works for is a current WSBC member. (A discount is offered to those applying for membership at the time of nomination)
- The individual has not won an award from us within the last three years
- Self-nominations are normal and encouraged
- When nominating a champion, please fill out the questions to the best of your ability. The more detailed applications tend to score better by the committee.
- Applications should include identification and, if possible, quantification of direct and indirect impacts of the individual.
- There is the ability to upload supplemental data and links at the end.

***We are now accepting video nominations.** This is optional and does not replace the nomination form entirely. Please keep videos to 2 minutes in length and answer the same questions as the nomination form. Please also include any supplemental documentation about the nominee that would be helpful. To submit the video nomination, there is a place at the end of this form to upload your video or provide a link to your video. Still fill out basic information and any relevant questions.

I. Required Background Information

What is your name, position title, and preferred contact information?

Name _____

Position Title _____

Email Address _____

Phone Number _____

What is the name of the individual or team that you are nominating (if different)

Name _____

Title _____

Email Address (to be used if a finalist)

Phone Number (to be used if can't be reached via email and is a finalist)

What is the Individuals business address?

Street _____

Street (additional info) _____

City _____

Zip Code _____

What size is the Business?

Very small (< 9)

Small (between 10 and 100)

Medium between (101 and 500)

Large (>500)

What is the Business Sector?

- Automotive
 - Brewing
 - Business to Business
 - Construction & Development
 - Educational
 - Energy (generation, transmission and efficiency)
 - Finance and Insurance
 - Food & Agriculture
 - Forestry & Wood Products
 - Healthcare
 - Hospitality
 - Manufacturing
 - Mining, Quarrying and Resource Extraction
 - Paper and packaging
 - Printing
 - Professional, Scientific and Technical
 - Retail
 - Service
 - Transportation & Warehousing
 - Others
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II. Sustainable Champion Nomination Questions

How has individual or team served as a champion in their workplace to integrate sustainable business practices, whether through KPIs, processes and/or policies? Please provide specific examples.

How does the individual or team work to generate buy in and align sustainability with the internal culture of their organization? Please provide at least one specific example.

Does the individual or team work to engage stakeholder groups on sustainability through various forms of communication? And then celebrate successes across stakeholder groups? If yes, please share how this has been achieved.

Does the individual or team work to create opportunities for employee innovation and leadership within the organization? If yes, please explain.

Does the individual or team make sustainability personal and/or give back to their community in a meaningful way? If yes, please share an example or story of how this has been achieved.

Does the individual or team go above and beyond on a consistent basis, whether or not sustainability is part of their job title? Please explain.

Is there anything else about the nominee that you think is important to share?

If you have supplemental information about the nominee or the impact of their work, you can upload it here. If you have links you want to share, there is a place to put them in the next question.

Additional supplemental information (links) can go here:

The best video file format changes depending on the device and browser. If you are unsure what file type is the best for your situation, we recommend posting your video to YouTube or Vimeo and using the sharing features to share the link with us. (There is a space for you link below)

Tip: You cannot insert a Private YouTube video. If you would like to host your video on YouTube but not have it appear in search results, upload it as Unlisted instead. If you cannot use YouTube, we recommend saving your video in file format such as MP4, MOV, and WMV.

Video links can be shared here:
