

Choose a sponsorship package that will maximize your opportunity to promote your organization.

Showcase VIP Sponsor - \$5,000

- Listing as Showcase VIP Sponsor on press releases and conference promotion.
- Receive the opt in attendee list (participants will opt in/out for sharing emails).
- Logo placements:
 - > on home page of conference website during event.
 - > at top of page (1920 x 376) conference pages (728 x 90).
 - > in Exhibitor Hall placement preference:
leaderboard (728 x 90) or half page (300 x 600) or Inline rectangle (300 x 250).
- Promote your brand presence on conference materials and eblasts.
- Virtual Exhibit Page during Conference includes:
 - > Your own exhibitor license to design and develop your branded exhibitor page:
 - > Logo + Company Overview + Exhibitor profile (with photos).
 - Overview includes: company address, phone, email and website URL.
 - > Upload of Links (sustainability plan, CSR report, promo video etc.).
 - Social links (LinkedIn, Twitter, Facebook, Instagram).
 - Links, PDFs, videos, etc.
 - Optional Videos, up to 2.
 - > Call to Action option.
 - > Video conference option for virtual meetings and engagement opportunities.
 - Ability to set appointments to live chat during conference.
 - > Tracking report of visitors to your exhibit page.
- Opportunity to introduce a speaker or session, moderate a panel or host a breakout room topic.
- Opportunity to sponsor a track or session.
- Unlimited Corporate, 2-day conference passes.
- Recognition during conference opening and closing remarks.
- Social Media Postings.



Please contact Jessy Servi Ortiz at jessy@wisconsinsustainability.com to discuss sponsorship.

Visit our website for the link to purchase a sponsorship package: WisconsinSustainability.com/2019-conference

Choose a sponsorship package that will maximize your opportunity to promote your organization.

Showcase Sponsor - \$2,500

- Listing as Showcase Sponsor on press releases and conference promotion.
- Receive the opt in attendee list (participants will opt in/out for sharing emails).
- Logo placements:
 - > in rotation on home page of conference website during event.
 - > at top of page (1920 x 376) conference pages (728 x 90).
 - > in Exhibitor Hall inline rectangle (300 x 250).
- Promote your brand presence on conference materials and eblasts.
- Virtual Exhibit Page during Conference includes:
 - > Your own exhibitor license to design and develop your branded exhibitor page:
 - > Logo + Company Overview + Exhibitor profile (with photos).
 - Overview includes: company address, phone, email and website URL.
 - > Upload of Links (sustainability plan, CSR report, promo video etc.).
 - Social links (LinkedIn, Twitter, Facebook, Instagram).
 - Links, PDFs, videos, etc.
 - Optional Videos, up to 2.
 - > Call to Action option.
 - > Video conference option for virtual meetings and engagement opportunities.
 - Ability to set appointments to live chat during conference.
 - > Tracking report of visitors to your exhibit page.
- Opportunity to introduce a speaker or session, moderate a panel or host a breakout room topic.
- Opportunity to sponsor a track or session.
- Unlimited Corporate, two-day conference passes.
- Recognition during conference opening and closing remarks.
- Social Media Postings.



Please contact Jessy Servi Ortiz at jessy@wisconsinsustainability.com to sign up today.

Visit our website for additional information:
WisconsinSustainability.com

Choose a sponsorship package that will maximize your opportunity to promote your organization.

Sustaining Sponsor - \$1,250

- Listing as Sustaining Sponsor on press releases and conference promotion.
- Receive the opt in attendee list (participants will opt in/out for sharing emails).
- Logo placements:
 - > at top of page (1920 x 376) conference pages (728 x 90).
 - > in Exhibitor Hall inline rectangle (300 x 250).
- Promote your brand presence on conference materials and eblasts.
- Virtual Exhibit Page during Conference includes:
 - > Your own exhibitor license to design and develop your branded exhibitor page:
 - > Logo + Company Overview + Exhibitor profile (with photos).
 - Overview includes: company address, phone, email and website URL.
 - > Upload of Links (sustainability plan, CSR report etc.).
 - Social links (LinkedIn, Twitter, Facebook, Instagram).
 - Links, PDFs, videos, etc.
 - Optional Videos, up to 2.
 - > Call to Action option.
 - > Video conference option for virtual meetings and engagement opportunities.
 - > Tracking report of visitors to your exhibit page.
- Opportunity to introduce a speaker or session, moderate a panel or host a breakout room topic.
- Opportunity to sponsor a session.
- Five, two-day conference passes.
- Recognition during conference opening and closing remarks.
- Social Media Postings.

Supporting Sponsor - \$625

- Logo placement on exhibitor page during event.
- Promote your brand presence on conference materials and eblasts.
- Virtual Exhibit Page during Conference includes:
 - > Your own exhibitor license to design and develop your branded exhibitor page:
 - > Logo + Company Overview + Exhibitor profile (with photos).
 - Overview includes: company address, phone, email and website URL.
 - > Upload of Links (sustainability plan, CSR report etc.).
 - Social links (LinkedIn, Twitter, Facebook, Instagram).
 - Links, PDFs, videos, etc.
 - Optional Videos, up to 2.
 - > Video conference option for virtual meetings and engagement opportunities.
 - > Tracking report of visitors to your exhibit page.
- Three, two-day conference passes.
- Recognition during conference opening and closing remarks.
- Social Media Postings.

Choose a sponsorship package that will maximize your opportunity to promote your organization.

Non-Profit or Partner Sponsor - \$300

- **Virtual Exhibit Page during Conference includes:**
 - > Your own exhibitor license to design and develop your branded exhibitor page:
 - > Logo + Company Overview + Exhibitor profile (with photos).
 - Overview includes: company address, phone, email and website URL.
 - > Upload of Links (sustainability plan, CSR report etc.).
 - Social links (LinkedIn, Twitter, Facebook, Instagram).
 - Links, PDFs, videos, etc.
 - Optional Videos, up to 2.
 - > Video conference option for virtual meetings and engagement opportunities.
 - > Tracking report of visitors to your exhibit page.
- **Two, two-day conference passes.**
- **Social Media Postings.**

Patron Sponsor - \$300

- **Logo placement during conference.**
- **One, two-day conference pass.**
- **Social Media Postings.**



Please contact Jessy Servi Ortiz at jessy@wisconsinustainability.com to sign up today.

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WisconsinSustainability.com