



GREEN MASTERS SUPPLY CHAIN PILOT PROGRAM OUTLINE

CURRENT STATE

Manufacturers are under increasing pressure - from consumers, retailers, investors, and regulatory agencies - to act on sustainability and to verify the sustainability of their products, practices, and supply chains. Given the array of issues related to sustainability, navigating the demands can be complex and resource-intensive. The Green Masters Program cuts through the complexity and helps you develop or enhance your sustainability and ESG actions, saving you time and money and helping you retain customers, find new customers, and attract and retain employees.

WHY SUSTAINABILITY

The business case for sustainability is well documented. From reducing risks and costs to increasing innovation and competitive advantage, the benefits add value to your organization. In a market where recruiting talent, while retaining and engaging workers, is critical, and where meeting your customer's and stakeholder's needs and requirements cannot be ignored, integrating environmental, social, and governance actions into your business enhances your brand and business value. Additional sustainability benefits and opportunities include:

SOLUTION

The [Green Masters Program](#) is a tool to prioritize, measure, and manage your company's sustainability performance. **The virtual platform was purpose-built as a scalable standard for measuring and improving environmental, social, and governance (ESG) impacts material to your organization.** It supports the development of business systems, helps you generate best practice ideas to implement, and tracks your performance improvements over time. What makes the program unique is that it wraps a support system around the certification, providing resources and education that meet your company where they are in their sustainability journey while recognizing and rewarding achievements along the way.

COMMITMENT

We are seeking 8 to 20 hours of your business's time to participate in the pilot program. This is in addition to your time working on internal sustainability projects or systems. The time commitment will vary based on your knowledge and experience with sustainability concepts. We recommend the participation of one to three members of your organization, including an executive sponsor and one or more champions with responsibility for tactical implementation.



PILOT PROGRAM OUTLINE

Pre – Sessions

- Scheduled interview meeting with each participating company (30-60 min) to identify where they are On their sustainability journey and what are their risks and opportunities
 - a. During the interview: schedule coaching sessions for month out (60 minutes for each supplier)

PILOT COHORT SESSIONS OUTLINE

1. VIRTUAL SESSION ONE (2 hours)

- a. Introduction to the Pilot Program
- b. Business Case for Sustainability
- c. Introduction to materiality basics
- d. Introduction to the Green Masters platform
 - i. Materiality tool
 - ii. Establishing business priorities
 - iii. Priority management process assessment

2. Draft and review Materiality / Priorities

**Est. time for your business to set materiality: 2-4 hours internally

**Est. time for your business to do priority management: 3-15 hours internally

3. COACHING SESSIONS - Optional but preferred for each business.

4. VIRTUAL SESSION TWO (2 hours)

- a. Business management system basics
- b. How to develop key performance indicators
- c. Normalization, what it is, and why we do it
- d. How to establish baseline performance
- e. How to draft SMART goals

5. VIRTUAL SESSION THREE/FOUR (2-4 hours) (customized based on material topics for the group)

- a. Environmental
 - i. Orientation to Materials Management
 - ii. Orientation to Waste Management
 - iii. Orientation to Water Management
 - iv. Orientation to Energy Management
 - v. Orientation to GHG Management
 - vi. Orientation to Biodiversity & Ecological Impacts
 - vii. Orientation to Transportation

- viii. Orientation to Product Design & Lifecycle Management
- b. Social Capital
 - i. Orientation to Community Engagement
- c. Workforce
 - i. Orientation to Employee Health and Safety
 - ii. Orientation to Employee Wellbeing
 - iii. Orientation to Diversity, Equity, and Inclusion
- d. Governance & Leadership
 - i. Orientation to Governance & Leadership
 - ii. Orientation to Supply Chain Engagement
 - iii. Orientation to Customer Wellbeing
- e. Dashboard

6. Complete Questionnaires for Priority Actions

**Est. time for your business to complete priority actions: 2-8 hours internally

7. COACHING SESSIONS (As needed)

8. VIRTUAL WRAP UP – FEEDBACK DISCUSSION (1.5 hours)

- a. Your next steps
- b. Evaluation and suggestions

**end pilot

Cost:

The (Pilot) Program. In this model, 2-3 representatives from your organization participate in a group (cohort) facilitated by WSBC/WMEP. We recommend a decision-maker and an implementer. The cohort receives instruction on the tool, the basics of sustainability development, and business coaching. The program includes [WSBC Membership](#) for the program year.

- a. Cost is covered by Oshkosh
- b. Use of the GMP tool in following years requires [WSBC Membership](#) or a GMP Program fee, or continued Oshkosh Sponsorship, TBD