



## Default Question Block



The Sustainable Business Awards recognize businesses and individuals that are prioritizing sustainability and making strides towards impactful change in Wisconsin. The winners of these awards demonstrate leadership, initiative, innovation and are making measurable impacts. The Sustainable Business Awards celebrate recipients for challenging conventional business practices, and for demonstrating cutting-edge environmental, social, and governance leadership while rewarding them for being leaders in their industry and community.

### **2021 Sustainable Product Award**

Through product design or redesign, companies can make substantial triple bottom line improvements for their company and user. Environmental or social impact comes from the use or making of products. The Sustainable Product Award will be given to individuals, teams, or companies for designing, or redesigning, a product with sustainability top of mind.

The sustainable product nominee must demonstrate they achieve one or more of the following results in the manufacturing or the end use of their product:

#### Award Eligibility

- The business has its headquarters or operations in Wisconsin
- The product you are nominating is within the company's Wisconsin operations

- The company or team has not won an award from us within the last three years within the product category
- Businesses and individuals are encouraged to self-nominate or nominate another business, team or individual

Applications should include identification, and, if possible, quantification of direct and indirect benefits in your answers. The product must be in the market before applying. You can also apply for more than one award category per company.

## I. Required Background Information

What is your name, position title and preferred contact information?

Name	<input type="text"/>
Position Title	<input type="text"/>
Email address	<input type="text"/>
Phone Number	<input type="text"/>

What is the name of the business and product (if applicable) that you are nominating or applying for

Business Name	<input type="text"/>
Product Name, if applicable	<input type="text"/>

What is the Primary Wisconsin Address?

Street	<input type="text"/>
Street (additional info)	<input type="text"/>
City	<input type="text"/>
Zip Code	<input type="text"/>

What size is the Business?

- Very small (<10)
- Small (between 10 and 100)

Medium between (101 and 500)

Large (>500)

What is the Business Sector?

- Automotive
- Brewing
- Business to Business
- Construction & Development
- Educational
- Energy (generation, transmission and efficiency)
- Finance and Insurance
- Food & Agriculture
- Forestry & Wood Products
- Healthcare

### Sustainable Product Information Questions

## Part II. Sustainable Product Nomination Questions

Has the product resulted in a decrease in energy, material and/or water or an increase in energy, material and/or water efficiency? If yes, please the details of the change in impact.

Has the product resulted in a reduction of emissions and/or waste during it's use? If yes, please share details/data on the reduction.

Has the product resulted in a reduction of *embodied energy*? (*Which is the total energy used in the making of the product, plus the energy necessary for the product's lifecycle.*) If yes, please share details/data on reduction.

Was there a design/redesign that changed the production material to something more sustainable to achieve the same, or better outcome(s)? If yes, please explain the change and it's benefits.

Has the product's life been extended, as to not be repaired or replaced as frequently? If yes, please include a description and data (if possible) that illustrates less repair or replacement.

Was the product designed/redesigned for end of life or circularity (designed so that the parts and pieces can be repurposed rather than discarded at end use)? If yes, please explain.

Was the product designed/redesigned to increase worker and/or community safety and health? If yes, please explain.

Is there anything else you want to share about this product and its sustainability impact or features?

Is there anything you want to include about the product or production team?

Bonus Question: Has the shipping and/or packaging material and /or transportation impact (i.e. lighter weight, design for shipping efficiency, etc.) been considered for this product? If yes, please share the details/data.

If you have supplemental information about the product or its sustainability features you would like to include, you can upload it below.

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