



## Default Question Block



The Sustainable Business Awards recognize businesses and individuals that are prioritizing sustainability and making strides toward impactful change in Wisconsin. The winners of these awards demonstrate leadership, initiative, and innovation and are making measurable impacts. The Sustainable Business Awards celebrate recipients for challenging conventional business practices and demonstrating cutting-edge environmental, social, and governance leadership while rewarding them for being leaders in their industry and community.

### **2023 Executive Leader Award**

The Sustainable Leadership Award has two categories: Executive Leadership and Sustainability Champion. These awards are designed to recognize individuals or teams within businesses that deliver both short-term and long-term solutions that provide documented social, environmental, and economic value. Sustainability reflects both a mindset and a value set. These awards recognize leaders who mentor and facilitate the engagement, discovery, and implementation of practices that deliver environmental, social, and economic lessons and results. These individuals freely share their passion, wisdom, and dedication to their work and are seen as a leader in their circles of influence.

The Sustainable Leadership awards honor individuals who pursue and deliver business practices that serve all stakeholders, from shareholders to employees and from customers to community members. These individuals show an outstanding commitment to sustainable business practices and are models for others.

#### **The Executive Leader Award will be given to an individual who:**

- Serves as a visionary leader with a broad lens, taking a strong stance on moving an organization and its culture towards sustainability
- Empowers sustainable decision-making and innovation throughout the organization and exemplifies social and/or environmental impact on customers and communities

- Has a succinct message on sustainability and champions their teams, recognizing and celebrating successes
- Understands the importance and acts on educating stakeholder groups about sustainability
- Goes above and beyond on a consistent basis and gives back to their community in impactful ways
- Champions the organization to align with local and/or global movements. Examples include: the Sustainable Development Goals, Green Masters' Program, B Corporation, We're Still In, etc.
- Connects to sustainability on a personal level

### Award Eligibility

- The business has its headquarters or operations in Wisconsin
  - The business the champion works for is a current WSBC member. (A discount is offered to those applying for membership at the time of nomination)
  - The individual has not won an award from us within the last three years
  - Self-nominations are normal and encouraged
  - When nominating a champion, please fill out the questions to the best of your ability. The more detailed applications tend to score better by the committee.
  - Applications should include identification and, if possible, quantification of direct and indirect impacts of the individual.
  - There is the ability to upload supplemental data and links at the end.
- \*We are now accepting video nominations.** This is optional and does not replace the nomination form entirely. Please keep videos to 2 minutes in length and answer the same questions as the nomination form. Please also include any supplemental documentation about the nominee that would be helpful.

To submit the video nomination, there is a place at the end of this form to upload your video or provide a link to your video. Still fill out basic information and any relevant questions.

## I. Required Background Information

What is your name, position title, and preferred contact information?

Name	<input type="text"/>
Position Title	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>

What is the name of the individual you are nominating (if different)

Name	<input type="text"/>
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Title

Email Address (to be used if a finalist)

Phone Number (to be used if can't be reached via email and is a finalist)

What is the Individual's business address?

Street

Street (additional info)

City

Zip Code

What size is their Business?

- Very small (<10)
- Small (between 10 and 100)
- Medium between (101 and 500)
- Large (>500)

What is the Business Sector?

Automotive

Brewing

Business to Business

Construction & Development

Educational

Energy (generation, transmission and efficiency)

Finance and Insurance

Food & Agriculture

Forestry & Wood Products

Healthcare

## II. Nomination Questions

How has nominee served as a visionary leader to move the organization and culture towards financial strength, social equity and environmental stewardship?

How does the nominee empower sustainable decision-making and/or opportunities for innovation throughout the organization? Please explain.

Does the nominee have a clear and succinct message about the positive impacts of sustainability? If yes, can you describe it?

Does the nominee champion their team and recognize and celebrate successes? If yes, please provide an example.

Does the nominee understand the importance of educating customers, suppliers or other stakeholder groups about sustainability? If yes, how do they put this into action?

Does the nominee go above and beyond on a consistent basis and/or give back to their employees and/or community in impactful ways? Please explain.

Does the nominee connect to sustainability on a personal level and walk their talk?

Bonus Question: Does the nominee work to align with local or global sustainability movements? For example, the Sustainable Development Goals, Green Masters Program, B Corporation, We're Still In, etc.. If yes, please share how.

Is there anything else about the nominee you want to share?

If you have supplemental information about the nominee or the impact of their work, you can upload it here. If you have links you want to share, please put them in the following question.

Additional supplemental information (links) can go here:

Video nominations can be uploaded here. (or a link shared below) The best video file format changes depending on the device and browser. If you are unsure what file type is the best for your situation, we recommend posting your video to YouTube or Vimeo and using the sharing features to share the link with us. (There is a space for you link below)

Tip: You cannot insert a Private YouTube video. If you would like to host your video on YouTube but not have it appear in search results, upload it as Unlisted instead.

If you cannot use YouTube, we recommend saving your video in file format such as MP4, MOV, and WMV.

Video links can be shared here:

