



Default Question Block

2024 Executive Leader Award

The Sustainable Leadership Award comprises two distinct categories: Executive Leadership and Sustainability Champion. These awards aim to honor individuals or teams within businesses who demonstrate excellence in delivering both immediate and long-term solutions, yielding documented social, environmental, and economic benefits. Sustainability leaders who embody both the mindset and the value system are the heart of these awards. They celebrate leaders who foster engagement, mentorship, and implementation of practices that result in environmental, social, and economic outcomes. These individuals generously share their passion, insights, and commitment to their work, earning recognition as influencers in their spheres of influence.

The Sustainable Leadership Awards pay tribute to individuals who champion business practices that serve all stakeholders, from shareholders to employees, customers, and community members. They exhibit an exceptional dedication to sustainable business approaches, serving as examples for others to emulate.

The Executive Leader Award will be given to an individual who:

- Embodies visionary leadership, fostering a comprehensive approach to steering organizational culture toward sustainability.
- Empowers sustainable decision-making and fosters innovation across the organization, demonstrating tangible social and/or environmental benefits for customers and communities.
- Articulates a clear message on sustainability and champions their teams, acknowledging and celebrating achievements.
- Recognizes the significance of educating stakeholders on sustainability and takes proactive steps to do so.

- Demonstrates consistent commitment and philanthropy, giving back to the community in impactful ways.
- Advocates for organizational alignment with local and/or global sustainability initiatives, such as the Sustainable Development Goals, Green Masters' Program, B Corporation, We're Still In, etc.
- Establishes a personal connection with sustainability.

Award Eligibility

- The business has a presence in Wisconsin.
- The business leader or team is a current WSBC member (or the company they work for).
- The individual has not won an award from us within the last three years in this product category.
- Self-nominations are normal and encouraged.
- When nominating, please fill out the questions to the best of your ability. The more detailed applications tend to be scored better by the committee.
- Applications should include identification and, if possible, quantification of direct and indirect impacts of the individual.
- There is the ability to upload supplemental data and links at the end.

***We are now accepting video nominations.**

Please note that this is an optional feature and does not serve as a complete replacement for the nomination form. Videos should be kept to a maximum length of 2 minutes and should address the same questions as outlined in the nomination form. Additionally, we kindly request that any supplementary documentation regarding the nominee that may be beneficial be included.

To submit a video nomination, please proceed to the designated section at the end of the nomination form, where you can upload your video directly or provide a link to it. It is essential to still complete all required fields with basic information and respond to relevant questions as indicated.

Part One: Background Information

What is your name, position title, and preferred contact information?

Name	<input type="text"/>
Position Title	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>

Who are you nominating (if different from above)?

Name	<input type="text"/>
Title	<input type="text"/>

Email Address (to be used if a finalist)

Phone Number (to be used if can't be reached via email and is a finalist)

What is the business address?

Street

Street (additional info)

City

Zip Code

What size is the Business?

- Very small (<10)
- Small (between 10 and 100)
- Medium between (101 and 500)
- Large (>500)

What is the Business Sector?

Automotive

Brewing

Business to Business

Construction & Development

Educational

Energy (generation, transmission and efficiency)

Finance and Insurance

Food & Agriculture

Forestry & Wood Products

Healthcare

Would you like to submit a video nomination?

- Yes
- No

Video nominations can be uploaded (or linked below). The best video file format changes depending on the device and browser. If you are unsure what file type is the best for your situation, we recommend posting your video to YouTube or Vimeo and using the sharing features to share the link with us below.

ProTip: You cannot insert a Private YouTube video. If you would like to host your video on YouTube but not have it appear in search results, upload it as "Unlisted."

If you cannot use YouTube, we recommend saving your video in file format such as MP4, MOV, and WMV.

Video links can be shared here:

If you submitted a nomination video, would you like to skip the nomination questions or click through them to offer supplemental information?

- Skip questions
- Click through questions

Part Two: Nomination Questions

How has this nominee served as a visionary leader to move an organization and culture towards financial strength, social equity and environmental stewardship?

How does the nominee empower sustainable decision-making and/or opportunities for innovation throughout the organization?

Does the nominee have a clear and succinct message about the positive impacts of sustainability? If yes, can you describe it?

Does the nominee champion their team and recognize and celebrate successes? If yes, please provide an example.

Does the nominee understand the importance of educating customers, suppliers or other stakeholder groups about sustainability? If yes, how do they put this into action?

Does the nominee go above and beyond on a consistent basis and/or give back to their employees and/or community in impactful ways? Please share a relevant example.

Does the nominee connect to sustainability on a personal level and walk their talk?

Bonus Question: Does the nominee work to align with local or global sustainability movements? For example, the Sustainable Development Goals, Green Masters Program, B Corporation, We're Still In, etc.. If yes, please share how.

Is there anything else about the nominee you want to share?

If you have supplemental information about the nominee or the impact of their work, you can **upload** it here.

If you have **links** you want to share, they will go in the next question.

Additional supplemental information (in the form of links) can go here:

