



**DEC 15**  
**INGLESIDE HOTEL**  
**PEWAUKEE, WI**  
DEC 14 RECEPTION

# SPONSOR PROSPECTUS

## 14th Annual WSBC Conference

Uncertainty remains the norm in today's market. Covid continues to shape our actions, supply chains are disrupted, workforce challenges abound, and we continue to witness devastating natural disasters across the globe. Consequently many companies are recognizing the need to level up their sustainability as a solution to these challenges. There is an escalation of investors' interest in ESG (Environmental, Social, Governance), more companies are signing on to net-zero pledges, and more interest is being shown in sustainable and resilient business models than ever before.

We invite you to join other business leaders and sustainability professionals at our annual conference to learn, share, and discuss their challenges and successes. It's a place to form and nourish valuable connections with other businesses working to advance sustainable principles and practices forward through the power of business.

This year, our goal is to support you and your organization in taking sustainability to the next level. Whether you are just getting started or have a developed sustainability program, we strive to support you in reaching your goals. Our content is selected based on participants' recommendations. We have assembled a diverse and experienced array of speakers and subject matter experts to discuss a breadth of topics, from getting started in sustainability to crafting a carbon strategy for your business.

Join us to Level Up Sustainability across Wisconsin and beyond.



*Complete sponsorship benefit details are listed on the second page of this document.*

**WSBC Conference Host:**  
**\$10,000, only 1 available**

**Co-Branded Mug Sponsor:**  
**\$6,000, only 1 available**

**Showcase Sponsor:**  
**\$5,000, 10 available spots**

**Sustaining Sponsorships:**  
**\$2,500, 10 available spots**

### Other sponsorship opportunities include:

- **Morning Break: \$750 - 1 available**
- **Afternoon Break: \$750 - 1 available**
- **Closing Reception: \$1,500 - 1 available**
- **Non-Profit Partner: \$500 - 5 available**

*Complete sponsorship benefits are listed on the second page.*

### Reception Sponsorships

December 14th at the Ingleside Hotel  
Includes: *Name recognition at event and on all event correspondence.*

- **Food Sponsor: \$1,000**
- **Beverage Sponsor: \$500**

Please contact Jessy Servi Ortiz at: [jessy@wisconsinsustainability.com](mailto:jessy@wisconsinsustainability.com) to discuss sponsorship opportunities.

# SPONSORSHIP OPPORTUNITIES

Choose a sponsorship package that will maximize your opportunity to promote your organization.

SPONSORSHIP	HOST	SHOWCASE	ATTENDEE GIFT	SUSTAINING
Investment	\$10,000	\$5,000	\$6,000	\$2,500
<b>COMPANY LOGO DISPLAY</b>				
Website	X	X	X	X
Email communications to attendees	X	X		
Conference materials	X	X	X	
On-Screen Logo Recognition	X	X	X	X
Table tents	X	X	X	X
Co-branded mug			X	
<b>VERBAL RECOGNITION</b>				
Meet the Board Reception	X	X		
Opening and closing remarks	X	X	X	
<b>PARTICIPATION</b>				
Keynote opportunity to share company sustainability story	X			
Focused Press Release & Blog Post	X			
Opportunity to moderate a session		X	X	
Social media posting	X	X	X	X
<b>CONFERENCE</b>				
Exhibit: Premiere location	X			
Exhibit Table	X	X	X	X
Tickets included	10	5	3	3

**Morning Break Sponsor:**

*Includes: Logo placement on website, displayed at event and one ticket to the conference.*

- \$750 - 1 available

**Afternoon Break Sponsor:**

*Includes: Logo placement on website, displayed at event and one ticket to the conference.*

- \$750 - 1 available

**Closing Reception Sponsor:**

*Includes: Logo placement on website, displayed at event and one ticket to the conference.*

- \$1,500 - 1 available

**Non-Profit Partner Sponsor:**

*Includes: Exhibit table and one ticket to the conference.*

- \$500 - 5 available



Please contact Jessy Servi Ortiz at [jessy@wisconsinsustainability.com](mailto:jessy@wisconsinsustainability.com) to discuss sponsorship.

Visit our website for the link to purchase a sponsorship package: [WisconsinSustainability.com/2021-conference](https://WisconsinSustainability.com/2021-conference)