



Default Question Block



The Sustainable Business Awards recognize businesses and individuals that are prioritizing sustainability and making strides toward impactful change in Wisconsin. The winners of these awards demonstrate leadership, initiative, and innovation and are making measurable impacts. The Sustainable Business Awards celebrate recipients for challenging conventional business practices and demonstrating cutting-edge environmental, social, and governance leadership while rewarding them for being leaders in their industry and community.

2023 Sustainable Product Award

Through product design or redesign, companies can make substantial triple bottom-line improvements for their company and user. Environmental or social impact comes from the use or making of products. The Sustainable Product Award will be given to individuals, teams, or companies for designing, or redesigning, a product with sustainability top of mind.

The sustainable product nominee must demonstrate they achieve one or more of the following results in the manufacturing or the end use of their product:

- Increased energy, material, and/or water efficiency
- Reduced emissions or waste during use
- Reduced embodied energy, which is the total energy used in the making of the product, plus the energy necessary for the product's life cycle

- Changed the product material to something more sustainable to achieve the same, or better outcome(s)
- Extended the product life so it doesn't have to be repaired or replaced as frequently
- Designed for end-of-life or circularity (designed so that the parts and pieces can be repurposed rather than discarded at the end of use)
- Designed to increase worker and/or community safety and health

Award Eligibility

- The business has its headquarters or operations in Wisconsin
- The business is a current WSBC member
- The product you are nominating is within the company's Wisconsin operations
- The company has not won an award from us within the last three years within this product category
- Businesses and individuals are encouraged to self-nominate or nominate another business, team or individual
- Applications need to include identification and, if possible, quantification of direct and indirect impacts of the product
- The product must be in the market before applying. You can also apply for more than one award category per company.

***We are now accepting video nominations.** This is optional and does not replace the nomination form entirely. Please keep videos to 2 minutes in length and answer the same questions as the nomination form. Please also include any supplemental documentation about the nominee that would be helpful.

To submit the video nomination, there is a place at the end of this form to upload your video or provide a link to your video. Still fill out basic information and any relevant questions.

I. Required Background Information

What is your name, position title, and preferred contact information for whom is making the nomination?

Name

Position Title

Email address

Phone Number

What is the name of the company and the name of the product (if applicable) that you are nominating?

Business Name

Product Name, if applicable

What is the Primary Wisconsin Address?

Street

Street (additional info)

City

Zip Code

What size is the Business?

- Very small (<10)
- Small (between 10 and 100)
- Medium between (101 and 500)
- Large (>500)

What is the Business Sector?

- Automotive
- Brewing
- Business to Business
- Construction & Development
- Educational
- Energy (generation, transmission and efficiency)
- Finance and Insurance
- Food & Agriculture
- Forestry & Wood Products
- Healthcare

Sustainable Product Information Questions

Part II. Sustainable Product Nomination Questions

Has the product design or redesign resulted in a decrease in energy, material and/or water or an increase in energy, material and/or water efficiency? If yes, please the details of the change in impact.

Has the product design or redesign resulted in a reduction of emissions and/or waste during its use? If yes, please share details/data on the reduction.

Has the product design or redesign resulted in a reduction of *embodied energy*? (*This is the total energy used in the making of the product, plus the energy necessary for the product's lifecycle.*) If yes, please share details/data on reduction.

Was there a design/redesign that changed the production material to something more sustainable to achieve the same, or better outcome(s)? If yes, please explain the change and its benefits.

Has the product's life been extended, as to not be repaired or replaced as frequently? If yes, please include a description and data (if possible) that illustrates less repair or replacement.

Was the product designed/redesigned for end of life or circularity (designed so that the parts and pieces can be repurposed rather than discarded at end use)? If yes, please explain.

Was the product designed/redesigned to increase worker and/or community safety and health? If yes, please explain.

Is there anything else you want to share about this product and its sustainability impact or features?

Is there anything you want to include about the product or production team?

Bonus Question: Has the shipping and/or packaging material and /or transportation impact (i.e. lighter weight, design for shipping efficiency, etc.) been considered for this product? If yes, please share the details/data.

If you have supplemental information about the product or its sustainability features you would like to include, you can upload it below.

Video nominations can be uploaded here (or a link shared below).

The best video file format changes depending on the device and browser. If you are unsure what file type is the best for your situation, we recommend posting your video to YouTube or Vimeo and using the sharing features to share the link with us. (There is a space for you link below)

Tip: You cannot insert a Private YouTube video. If you would like to host your video on YouTube but not have it appear in search results, upload it as Unlisted instead. If you cannot use YouTube, we recommend saving your video in file format such as MP4, MOV, and WMV.

Video links can be shared here:

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