



Default Question Block

2024 Sustainability Champion Award

The Sustainable Leadership Award comprises two distinct categories: Executive Leadership and Sustainability Champion. These awards aim to honor individuals or teams within businesses who demonstrate excellence in delivering both immediate and long-term solutions, yielding documented social, environmental, and economic benefits. Sustainability leaders who embody both the mindset and the value system are the heart of these awards. They celebrate leaders who foster engagement, mentorship, and implementation of practices that result in environmental, social, and economic outcomes. These individuals generously share their passion, insights, and commitment to their work, earning recognition as influencers in their spheres of influence. The Sustainable Leadership Awards pay tribute to individuals who champion business practices that serve all stakeholders, from shareholders to employees, customers, and community members. They exhibit an exceptional dedication to sustainable business approaches, serving as examples for others to emulate.

The Sustainability Champion award will be given to an individual or team who:

- Develop systems that embed sustainability, such as creating metrics, policies, or processes.
- Works to garner support and align sustainability with corporate culture.
- Engages stakeholders on sustainability through various channels, while acknowledging and celebrating achievements.
- Cultivates leadership and innovation opportunities within other departments or individuals.
- Personalizes sustainability efforts and may contribute meaningfully to their community.
- Consistently goes above and beyond, irrespective of whether sustainability is their designated role.

A sustainability leader can emerge from any role, embracing the potential for change and integrating sustainability principles into day-to-day business practices. The Sustainability Champion Award celebrates the vision and dedication of individuals who often operate behind the scenes.

Applications should include a detailed account, and where feasible, quantification of both direct and indirect impacts attributable to the individual.

Award Eligibility

- The business has a presence in Wisconsin.
- The business leader or team is a current WSBC member (or the company they work for).
- The individual has not won an award from us within the last three years in this product category.
- Self-nominations are normal and encouraged.
- When nominating, please fill out the questions to the best of your ability. The more detailed applications tend to be scored better by the committee.
- Applications should include identification and, if possible, quantification of direct and indirect impacts of the individual.
- There is the ability to upload supplemental data and links at the end.

***We are now accepting video nominations.**

Please note that this is an optional feature and does not serve as a complete replacement for the nomination form. Videos should be kept to a maximum length of 2 minutes and should address the same questions as outlined in the nomination form. Additionally, we kindly request that any supplementary documentation regarding the nominee that may be beneficial be included.

To submit a video nomination, please proceed to the designated section at the end of the nomination form, where you can upload your video directly or provide a link to it. It is essential to still complete all required fields with basic information and respond to relevant questions as indicated.

I. Required Background Information

What is your name, position title, and preferred contact information?

Name

Position Title

Email Address

Phone Number

What is the name of the individual or team that you are nominating (if different from above)

Name

Title

Email Address (to be used if a finalist)

Phone Number (to be used if can't be reached via email and is a finalist)

What is the business address?

Street

Street (additional info)

City

Zip Code

What size is the company?

- Very small (<10)
- Small (between 10 and 100)
- Medium between (101 and 500)
- Large (>500)

What is the Business Sector?

Automotive	▲
Brewing	
Business to Business	
Construction & Development	
Educational	
Energy (generation, transmission and efficiency)	
Finance and Insurance	
Food & Agriculture	
Forestry & Wood Products	
Healthcare	▼

Do you plan to upload a nomination video?

- Yes
- No

Video nominations can be uploaded (or linked below).

The best video file format changes depending on the device and browser. If you are unsure what file type is the best for your situation, we recommend posting your video to YouTube or Vimeo and using the sharing features to share the link with us below.

ProTip: You cannot insert a Private YouTube video. If you would like to host your video on YouTube but not have it appear in search results, upload it as "Unlisted."

If you cannot use YouTube, we recommend saving your video in file formats such as MP4, MOV, and WMV.

Video links can be shared here:

If you did a nomination video, would you like to skip the nomination questions or click through them to offer supplemental information?

- Skip Questions
- Answer Questions

II. Sustainable Champion Nomination Questions

How has individual or team served as a champion in their workplace to integrate sustainable business practices, whether through KPIs, processes and/or policies? Please provide specific examples.

How does the individual or team work to generate buy in and align sustainability with the internal culture of their organization? Please provide at least one specific example.

Does the individual or team work to engage stakeholder groups on sustainability through various forms of communication? And then celebrate successes across stakeholder groups? If yes, please share how this has been achieved.

Does the individual or team work to create opportunities for employee innovation and leadership within the organization? If yes, please explain.

Does the individual or team make sustainability personal and/or give back to their community in a meaningful way? If yes, please share an example or story of how this has been achieved.

Does the individual or team go above and beyond on a consistent basis, whether or not sustainability is part of their job title? Please explain.

Is there anything else about the nominee that you think is important to share?

If you have supplemental information about the nominee or the impact of their work, you can upload it here. If you have links you want to share, there is a place to put them in the next question.

Additional supplemental information (links) can go here: